

## **Table of Content of the Course**

### **„Competition and Regulation in 2-Sided Markets“**

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#### **1. The Framework of Two-Sided Platform Markets**

- 1.1 Main concepts and issues
- 1.2 Basic models of platform competition
- 1.3 Further developments
  - Non-observability of some prices
  - Seller investment
  - Two-part tariffs
  - Price-increasing competition
  - Within-group externalities

#### **2. Competition Policy in Two-Sided Platform Markets**

- 2.1 General competition policy issues
- 2.2 Market definition and market power
- 2.3 Exercise of unilateral market power
- 2.4 Mergers
- 2.5 Coordinated practices

#### **3. Issues in Specific Multi-Sided Industries**

- 3.1 Media Markets (advertising regulation, media mergers)
- 3.2 Telecommunications Markets (access regulation; the net neutrality debate)
- 3.3 Payment Systems (regulation of the interchange fee)

- General references:

- Belleflamme and Peitz (2010), *Industrial Organization: Markets and Strategies*, Cambridge University Press, Chapter 22.
- Evans, D.S. (ed.) (2011). *Platform Economics: Essays on Multi-Sided Businesses*, Competition Policy International.