

# Serena M. Drufuca

## Curriculum Vitae

L.A.S.E.R.  
University of Milan  
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### Info

Born 11th, 1986 at Milan (Italy).

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### Research Interests

Fields: Media Economics, Industrial Organization, Political Economy, Voting Theory.

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### Working Papers

Battaggion, M.R. and Drufuca, S. M. (2015) "Broadcasters Competition on Quality: a Welfare Perspective", mimeo.

Battaggion, M.R. and Drufuca, S. M. (2014) "Quality Competition among Platforms: a Media Market Case", Working Papers (2013-) University of Bergamo, Department of Management, Economics and Quantitative Methods.

Drufuca, S. M. (2014) "Information, Media and Elections: Incentives for Media Capture", Working Papers (2013-) University of Bergamo, Department of Management, Economics and Quantitative Methods.

Istituto per la Ricerca Sociale (2016) Mainstreaming Employment and Social Indicators into Macroeconomic Surveillance, Study for the EMPL Committee, February 2016.

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### Education

2011–2015 **Ph.D.**, *Lombardy Advanced School of Economic Research (Laser)*, Milan, Italy.

Inter-university doctoral school in Economics founded by the Universities of Bergamo, Brescia, Milan and Pavia.

Ph.D. Dissertation "Essays on Media Economics". Supervisor: Prof. Maria Rosa Battaggion

2009–2010 **Joint Degree**, *Université Catholique de Louvain (UCL) and the Facultés Universitaires Notre Dame de la Paix de Namur (FUNDP)*, Namur–Louvain, Belgium.

Mark: Grand Distinction (UCL, FUNDP) – 110/110 (UNIMI).

2008 – 2010 **Two year master degree in Economics and Politics (language of instruction: ENGLISH)**, *Università Degli Studi*, Milan, Italy.

2005–2008 **Bachelor of Political Sciences**, *Università degli Studi*, Milan, Italy.

Mark: 110/110 cum laude.

200–2005 **High school diploma**, *Liceo Classico "Cesare Beccaria"*, Milan, Italy.

Mark: 88/100.

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### Working and Teaching experience

- ongoing **Lecturer in Antitrust (master level)**, University of Brescia, Brescia, Italy.
- August 2015 - **Istituto per la Ricerca Sociale (IRS)**, *Via XX Settembre 24*, Milano, March 2016 Italy.  
Collaboration within project on Social and Employment Indicators for the European Parliament, Cedefop project on Low-skilled workers and “Osservatorio del mercato del lavoro e della formazione” (Lombardia). Collaboration in tender writing for ESPON project on “The spatial effects of demographic trends and migration”.
- March 2016 - **Industrial Economics and Policy (master level)**, University of Brescia, current Brescia, Italy.
- January 2016 **T.A. in Macroeconomics (bachelor level)**, *Prof. Fiorio (MAP)*, Department of Economics, Management and Quantitative Methods, Università degli -current Studi di Milano, Italy.
- 2014–2015 **META Studio**, *Via Magenta, 15*, Monza, Italy.  
Statistical support to sample-survey investigations related to transport planning activities (High-Speed Train Station Mediopadana and PGTU Olgiate Molgora): data inputation and sample expansion, graphic elaboration and comments of results
- 2014–2015 **Microeconomics (bachelor level)**, University of Eastern Piedmont- Avogadro, Novara, Italy.
- 2014–2015 **T.A in Advanced Industrial Organization (master level)**, *Prof. Giorgetti (MII)*, Department of Economics, Management and Quantitative Methods, University of Milan, Italy.
- 2013–2015 **T.A in Microeconomics (bachelor level)**, *Prof. Giorgetti (GLO) and Prof. Fiorio (MAP, SIE)*, Department of Economics, Management and Quantitative Methods, University of Milan, Italy.
- 2006–2009 **POLINOMIA s.r.l.**, *Via Carlo Poerio 41*, Milan, Italy.  
Statistical detection of traffic fluxes and interviews to vehicle’s drivers, finalized to traffic plans construction.
- January-April **RaiClick S.p.a.**, *Via Teluada 66*, Rome, Italy.  
2008 Contents updating on Rai click’s website – Tiscali project.
- September 2006 **RaiClick S.p.a.**, *Via Teluada 66*, Rome, Italy.  
Contents updating on Rai click’s website – Telecom project.
- February 2006 **RaiClick S.p.a.**, *Via Teluada 66*, Rome, Italy.  
Video editing and Contents updating on Rai click’s website – Telecom project.

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## Professional Activities

Referee for: Journal of Economics, European Journal of Law and Economics.

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## Grants and Awards

2012 Fellowships to attend the conference “Game Theory and Models of Voting”.

- 2011 Three-years scholarship by University of Milan for the Ph.D. in Economics (Lombardy Advanced School of Economic Research, XXVII cycle).
- 2009–2010 Joint degree UNIMI-UCL-FUNDP Scholarship University of Milan - Cariplo. 2n ranked.

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## Conferences

- October 2015 **56th Annual Conference of the Italian Economic Association (SIE) (Presenter, Discussant)**.  
University Parthenope, Naples, Italy.
- October 2014 **12th Conference on Media Economics (Discussant)**.  
Center for Studies in Economics and Finance, Naples, Italy.
- August 2014 **41st Annual Conference of the European Association for Research in Industrial Economics (EARIE) (Presenter)**.  
Bocconi University, Milan, Italy.

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## Summer Schools

- September 2012 **Game Theory and Models of Voting** .  
University of Insubria, University of Eastern Piedmont and University of Hamburg.

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## Languages

Italian	Native
English	Fluent
French	Scholastic
Spanish	Scholastic

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## Computer skills

OS:	Office, ECDL (Full)
Scientific:	Matlab, Mathematica, Stata, Gret
Typography:	L <sup>A</sup> T <sub>E</sub> X, LyX, Scientific Workplace

Milan, April 2016